



# Spectrum Graphics' Services Price List • Effective 11/05

15 Lyon St., N.E., Grand Rapids, MI 49503 • (616) 459-6288 • Fax: (616) 459-6020 • www.spectrumgraphics.com • E-mail: spectrum@spectrumgraphics.com

**General Policies and Frequently Asked Questions:** Please call for further information on any of these topics.

**Service Levels: are as follows**

- Standard:** Our standard turnaround time is 48 hours\*. **(ANYTHING LESS THAN 48 HOURS WILL BE BILLED AS SAME DAY (RUSH)).**
- Same Day:** All same day (less than 48 hours) work will incur a 50% (of total billing) **ADDITIONAL RUSH CHARGE.**
- While You Wait:** All while-you-wait (on-demand) work will incur a 100% (of total billing) **ADDITIONAL RUSH CHARGE.**

**Labor Rates:** Our production time (labor) pricing is \$66.00 per hour, billed in quarter hour increments, with a minimum billing of 1/4 hour.

**File Transfer Policies:** Files received either electronically or on media **MUST** be accompanied by a completed imaging work order and laser proofs to assure proper

\*Except Large Format Printing, see note on pricing grid, and some Small Format Printing, see description.

output. If sending files electronically please **FAX** the necessary documents. All documents are available online at: [www.spectrumgraphics.com](http://www.spectrumgraphics.com) as .PDF files you can download and printout. Please contact us if you have any questions about our policies.

**Pick Up and Delivery Charges:** \$5 each way will be added to the invoice. Note: We encourage you to use our website to electronically transfer files to us: [www.spectrumgraphics.com/pages/order.html](http://www.spectrumgraphics.com/pages/order.html). Call for more information.

**Windows File Compatibility:** Spectrum Graphics supports most of the major desktop publishing applications in Windows. **NOTE: There can be significant re-flow issues from different output devices - a proof is strongly recommended. We recommend submitting a .PDF (Adobe Acrobat) "Print-Ready" file.** Please contact us for more information.

Spectrum Graphics is not liable for damage caused to originals.

**Small Format Printing:** as described below. Please contact us for pricing on special papers and additional processes (bleeds, folding or drilling). Note: no papers over 100# cover weights (250 gsm). Additional processes and glossy papers may require more time to complete, please call for more information.

**Standard Color Lasers:** on 28# bond or 70# text weight stock (105 gsm)

For full-color prints from your "print-ready" digital file (RIP charge \$5.00 per file, + \$2.00 per page)														
Impressions		1-5		6-10		11-25		26-50		51-250		251-500		500+
		Item #	Price	Item #	Price	Item #	Price	Item #	Price	Item #	Price	Item #	Price	
8-1/2" X 11" Letter	One Side	DCL1	\$2.75	DCL1	\$2.25	DCL1	\$2.00	DCL1	\$1.00	DCL1	\$ .75	DCL1	\$ .65	Call for Quote
	Both Sides	DCL1	\$5.50	DCL1	\$4.50	DCL1	\$4.00	DCL1	\$2.00	DCL1	\$1.50	DCL1	\$1.30	
11" x 17" Tabloid	One Side	DCL2	\$3.50	DCL2	\$3.00	DCL2	\$2.50	DCL2	\$1.50	DCL2	\$1.00	DCL2	\$ .85	Call for Quote
	Both Sides	DCL2	\$7.00	DCL2	\$6.00	DCL2	\$5.00	DCL2	\$3.00	DCL2	\$2.00	DCL2	\$1.70	
12" x 18" Tabloid Extra	One Side	DCL3	\$4.00	DCL3	\$3.25	DCL3	\$3.00	DCL3	\$1.75	DCL3	\$1.25	DCL3	\$1.00	Call for Quote
	Both Sides	DCL3	\$8.00	DCL3	\$6.50	DCL3	\$6.00	DCL3	\$3.50	DCL3	\$2.50	DCL3	\$2.00	

For (on-the-glass) copies from your originals – Use prices starting at 6-10 copies.

**Better Color Lasers:** on 40# bond or 100# text weight stock (150 gsm)

For full-color prints from your "print-ready" digital file (RIP charge \$5.00 per file, + \$2.00 per page)														
Impressions		1-5		6-10		11-25		26-50		51-250		251-500		500+
		Item #	Price	Item #	Price	Item #	Price	Item #	Price	Item #	Price	Item #	Price	
8-1/2" X 11" Letter	One Side	DCL4	\$2.90	DCL4	\$2.35	DCL4	\$2.10	DCL4	\$1.05	DCL4	\$ .80	DCL4	\$ .70	Call for Quote
	Both Sides	DCL4	\$5.80	DCL4	\$4.70	DCL4	\$4.20	DCL4	\$2.10	DCL4	\$1.60	DCL4	\$1.40	
11" x 17" Tabloid	One Side	DCL5	\$3.70	DCL5	\$3.15	DCL5	\$2.65	DCL5	\$1.55	DCL5	\$1.05	DCL5	\$ .90	Call for Quote
	Both Sides	DCL5	\$7.40	DCL5	\$6.30	DCL5	\$5.30	DCL5	\$3.10	DCL5	\$2.10	DCL5	\$1.80	
12" x 18" Tabloid Extra	One Side	DCL6	\$4.20	DCL6	\$3.45	DCL6	\$3.15	DCL6	\$1.85	DCL6	\$1.35	DCL6	\$1.05	Call for Quote
	Both Sides	DCL6	\$8.40	DCL6	\$6.90	DCL6	\$6.30	DCL6	\$3.70	DCL6	\$2.70	DCL6	\$2.10	

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**Cover Weight Color Lasers:** on 80# cover weight stock (216 gsm)

For full-color prints from your "print-ready" digital file (RIP charge \$5.00 per file, + \$2.00 per page)														
Impressions		1-5		6-10		11-25		26-50		51-250		251-500		500+
		Item #	Price	Item #	Price	Item #	Price	Item #	Price	Item #	Price	Item #	Price	
8-1/2" X 11" Letter	One Side	DCL7	\$3.00	DCL7	\$2.50	DCL7	\$2.20	DCL7	\$1.10	DCL7	\$ .85	DCL7	\$ .75	Call for Quote
	Both Sides	DCL7	\$6.00	DCL7	\$3.00	DCL7	\$4.40	DCL7	\$2.20	DCL7	\$1.70	DCL7	\$1.50	
11" x 17" Tabloid	One Side	DCL8	\$3.85	DCL8	\$3.30	DCL8	\$2.75	DCL8	\$1.65	DCL8	\$1.10	DCL8	\$ .95	Call for Quote
	Both Sides	DCL8	\$7.70	DCL8	\$6.60	DCL8	\$5.50	DCL8	\$3.30	DCL8	\$2.20	DCL8	\$1.90	
12" x 18" Tabloid Extra	One Side	DCL9	\$4.40	DCL9	\$3.60	DCL9	\$3.30	DCL9	\$1.95	DCL9	\$1.40	DCL9	\$1.10	Call for Quote
	Both Sides	DCL9	\$8.80	DCL9	\$7.20	DCL9	\$6.60	DCL9	\$3.90	DCL9	\$2.80	DCL9	\$2.20	

For (on-the-glass) copies from your originals – Use prices starting at 6-10 copies.

**Standard Black and White Lasers:** on 28# bond or 70# text weight stock (105 gsm)

For full-color prints from your "print-ready" digital file (RIP charge \$5.00 per file, + \$2.00 per page)														
Impressions		1-5		6-10		11-25		26-50		51-250		251-500		500+
		Item #	Price	Item #	Price	Item #	Price	Item #	Price	Item #	Price	Item #	Price	
8-1/2" X 11" Letter	One Side	L1	\$.50	L1	\$.45	L1	\$.40	L1	\$.30	L1	\$.20	L1	\$.15	Call for Quote
	Both Sides	L1	\$1.00	L1	\$.90	L1	\$.80	L1	\$.60	L1	\$.40	L1	\$.30	
11" x 17" Tabloid	One Side	L2	\$1.00	L2	\$.90	L2	\$.80	L2	\$.60	L2	\$.40	L2	\$.30	Call for Quote
	Both Sides	L2	\$2.00	L2	\$1.80	L2	\$1.60	L2	\$1.20	L2	\$.80	L2	\$.60	
For (on-the-glass) copies from your originals – Use prices starting at 6-10 copies.														

**Large Format Printing:** Please expect minimum 48 hours turnaround for drying time and quality control. Additional processes may require more time.

Size: Substrates:** Item #	18" x 18" Paper / Poster HPP1 / HPF1	18" x 24" Paper / Poster HPP2 / HPF2	24" x 36" Paper / Poster HPP3 / HPF3	36" x 48" Paper / Poster HPP4 / HPF4	36" x 60" Paper / Poster HPP5 / HPF5
Quantity (each): 1-2	\$33.00 / \$36.00	\$36.00 / \$39.00	\$70.00 / \$77.00	\$140.00 / \$155.00	\$180.00 / \$195.00
3-5	\$28.00 / \$31.00	\$33.00 / \$36.00	\$60.00 / \$66.00	\$120.00 / \$132.00	\$150.00 / \$165.00
6-10†	\$17.00 / \$19.00	\$24.00 / \$26.50	\$50.00 / \$55.00	\$100.00 / \$110.00	\$120.00 / \$133.00

†Please ask us for special pricing on other sizes/large quantity orders.

\*\*Substrates: Paper substrate is either matte paper or gloss paper, your choice. The Poster substrate is a plastic-impregnated paper suitable for rough or long-term usage. It can be sewn or grommited. All of our materials are for indoor use only. Sorry, canvas is not available. Contact us for more information.

**Additional finishing Options For Above:**

- Laminating: \$6.50 per square foot. Laminating is highly recommended to protect the image from fading, marking and fingerprints. Contact us for more information.
- Foam Core mounting: \$4.00 per square foot.
- Mounting (on your supplied material): \$2.00 per square foot.
- Velcro applied: Hook only = \$2.00 per foot. Loop only = \$2.00 per foot
- Grommets inserted (brass only): \$5.00 each.
- Easels: 15" = \$5.00, 12" = \$3.50, 9" = \$2.00
- Plastic Wall Hangers: \$2.00

**Additional Charges For Above:** Production charge of \$66 per hour may apply for special handling or file set up/file editing. Production charge billed in quarter hour increments. Materials other than those listed above. Please ask for a quote.

**Scanning:** Image size is finished cropped size, Line art is based on 1200 dpi at finished size. Gray Scale and 24 bit color scan prices based on 300 dpi at finished cropped size. **Correct and place** is an up-charge to any scan that includes clean-up, pleasing color correction and (if desired) placement into client supplied document.

Image Sizes	Line Art		Gray Scale		24 bit Color		Correct & Place	
	Item #	Price	Item #	Price	Item #	Price	Item #	Price
2" x 3"	SL1	\$5.00	SG1	\$10.00	SC1	\$25.00	CC1	\$15.00
4" x 5"	SL2	\$7.50	SG2	\$15.00	SC2	\$35.00	CC2	\$20.00
5" x 7"	SL3	\$10.00	SG3	\$20.00	SC3	\$50.00	CC3	\$25.00
6" x 9"	SL4	\$12.50	SG4	\$25.00	SC4	\$65.00	CC4	\$30.00
8" x 10"	SL5	\$15.00	SG5	\$30.00	SC5	\$80.00	CC5	\$35.00
10" x 12"	SL6	\$17.50	SG6	\$35.00	SC6	\$100.00	CC6	\$40.00
11" x 14"	SL7	\$20.00	SG7	\$40.00	SC7	\$120.00	CC7	\$45.00
11" x 17"	SL8	\$22.50	SG8	\$45.00	SC8	\$135.00	CC8	\$50.00

**Imaging Contact Info and Hours of Operation**

Person	Phone Extension	Email address
George Denzinger	Extension 19	geo@spectrumgraphics.com
Carol Favier	Extension 18	carol@spectrumgraphics.com
Lori Netzley	Extension 11	lorin@spectrumgraphics.com

**Hours of Operation:** Spectrum Graphics is open from 8 am to 5 pm Monday through Friday. Closed all major holidays. Some extended hours are available evenings and weekends. Please call for more information.



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